

HULYA

**APPLICATION FORM  
FOR GREEN SHABBAT OLAMIT**

**Shabbat Lekh Lekha – October 23<sup>rd</sup> – 24<sup>th</sup>, 2015**

**Please fill the following form and send it back with the required documents:**

Name of the community/ the suburb/ the group :

**HEGKOM (Informal Education Committee of The Chief Rabbinate of Turkey)**

Address:

**Beyoğlu ,Tünel Yemenici sok.21 İstanbul-Turkey**

Name of the Rabbis/ the organizers:

**Rabbi İsak Haleva(The Chief Rabbi of Turkey); Rabbi Yeuda Adoni(Chaver Beth din); Rabbi Naftali Haleva(Chaver Beth Din); Rabbi İzak Peres(Chaver Beth Din); Rabbi İsak Alaluf(Chaver Beth Din); Rabi David Sevi(Chazan Rashi);Rabi Berty Derofe(Izmir)**

**Organizers:Hayim Hason(Hegkom coordinator); Süzet Bennun(Assistant); Nazlı Doenyas(Press,communication, social media)**

Electronic mail:

[hegkom@musevicemaati.com](mailto:hegkom@musevicemaati.com) Phone numbers:+90 212 2401111

Position:

**Look above**

Why have you decided to launch the action?

**To day,theTurkish Jewish Community is an a small and diminishing ,old ,with strong Judaism culture roots community ,in a Muslim country(The biggest Jewish community in a Muslim Country in the world), due mostly to mixed marriages and also moving to USA or Israel.**

**Speed of daily routines , increased influence and use of virtual life, family members living as strangers in the same house and similar causes, lead to less and less face to face communication and more and more loss of our culture and values. Although we are arranging Shabbat dinners and get together from time to time in the synagogues, the idea to keep one Shabbat together was like a life saver, actually a Jewishlife-saver to us. To team with our brothers/sisters around the world that we don't even know, to feel that we are not alone, that we are part of a very big family speaking different languages but sharing the same heritage, the same past, the same problems was something our community needed urgently. We had no time to lose, every day was important. That's why we joined the Project as soon as we heard of it, just 6 weeks before the event. We just could not afford to miss it. We needed**

**and we still need the Shabbat Project, that's why we decided to launch the action.**

What are your objectives by organizing a Green Shabbath Olamit?

- First of all, to unite with our other brothers/sisters around the world and feel the strength of our bond, our heritage and Jewishness.**
- To show the easy way with demonstration plus explanation to how to start to keep Shabbat: why, when and how to light the Shabbat candles, why and how to do Kiddush, how to bring home the Joy of Shabbat , what to do and not to do on Shabbat, etc.**
- To reach as many homes as possible using social media with demonstrative videos of indirect activities as challah bread cooking, Shabbat dinner demo, making them easy and realistic to apply at home.**
- To profit from the strength of the Word "global", to attract people to join, be part of it and encourage more people to start /continue going to the Synagogues for Shabbat services .**

Please details the activities organized around the Green Shabbat Olamit (study activities, talks, walks, prayers, songs, ceremonies, etc):

**See the enclosed report**

Number of participants in the different events (Reception ceremony, meals, concluding ceremony (Melave Malka):

**See the enclosed report.**

Guidelines in the running of the program: (please, give in a few sentences the scenario of the Green Shabbat Olamit)

**Although we immediately joined the Project as soon as we heard it, we were already very late- 6 weeks to the main event.**

**We used intensive media techniques, Shalom newspaper, Community newsletter, posters, mails, whatsapp, notifications on facebook and also word of mouth which proved to be very efficient.**

**We sent information to all synagogues, which was read during these 6 weeks' all Shabbat services and also in the Jewish school, kindergarten, Youth Clubs, Jewish Social groups, womens' organizations and in all possible Jewish gathering events.**

**We tried to cover all possibilities and all excuses not to keep Shabbat by making everything ready and sent to their homes with explanations, demonstrations and as easy as abc, to encourage people to think: "why not". We organized preShabbat activities as challah baking, adding meaning by exploring the mystical meaning of the ingredients, the mitsvah and most of all, bonding.**

People were informed about Shabbat dinners with flyers, facebook notifications and also personally one by one by phone, which proved to be very efficient. We noticed that in a world where most invitations are sent to “general community”, personal invitation was something people appreciate very much and respond positively.

Shabbat dinners and all Shabbat meals were realized in a friendly and joyful atmosphere, informing people in an informal, relaxed way with interactive Torah conversations.

Follow up on the event was given in Shalom newspaper with pictures, number of people participating and all activities organized in various points of Shabbat Project.

Main achievements during the Green Shabbat Olamit:

- More people than usual participated to the Synagogue Shabbat Services
- Women shared their feelings when they did Hafrashat Challah and cooking of Challah bread first time in their lives.

- Big amount of kids had the opportunity to celebrate Shabbat in their houses with the kits that we distributed , including Shabbat Candles with prayers and candle lighting times for whole 5776, prayers and songs and whole Shabat Seder including kosher wine and Kiddush glass.

- The Shabbat Dinner in our cultural centers hosted people who had their first Shabbat seder experience since their very early childhood.

- The kids and parents learned together the how-to (before Shabbat) with the Shabbat and Havdalah videos

- Most of the kids saw Havdalah& Melave Malka with guitar and songs, first time in their lives.

- in the kindergartens the reenactment of kids around the Shabbat table like Shabbat mother and father following Shabbat Seder, encouraged them to do the same in their own home.

- People shared that it felt relaxing and free to be away from the telephone and computer for 1 day.

Reactions of the participants:

One of our student from 8 th grade told us for this international shabat gatering she felt as jewish girl she need something that will impact her life. Every shabbat they eat in her grandparents house and unfortunately they do not keep cosher in their house and she asked from them this shabbat in their table the food should be cosher . From this shabbat on, the family decided that shabbat table meal and the meat should be cosher.

Some of our students decided to turn off their cellular phone for entire shabbat.

**Some our students decided to walk to the synagogue and to keep the shabbat as best as possible.**

**Some our young students prepare divre Torah which they spoke during the Shabbat meals.**

**3 stories which illustrate the PP program:**

Key Factors for success:

- Reach as many people as possible**
- Giving detailed and easy as abc instructions on the Project and all steps**
- Making information and application within reach, requiring minimum effort from the participant**
- Sharing details , films, news about the pograms, preparations and encouragement on daily basis to keep staying tuned**
- Using all media tools within reach to exhibit the globality and scope of the Project**
- Showing the importance of “JOINING”, emphasizing”TOGETHERNESS” and being part of a very big, proud and strong family!**

**Required Conditions for implementing the chabbat as described elsewhere:**

Please join the following documents:

**The CV of the program coordinators  
Rabbi Naftali Haleva and Hayim Hason enclosed**

Photos taken for the preparatory of the chabbat and of the closing ceremony  
Links (if exists)

**See the enclosed PP**